



The Challenges of Providing Free Resources

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Background

- The number of students studying global health or medicine each year is growing
- Global health delivery is an interdisciplinary field that requires interdisciplinary training in strategy, management, and leadership
- A limited number of resources available to teach these skills exist, and promoting uptake of existing resources also presents a challenge

Methods

- Created over 30 Harvard-Business style teaching cases with accompanying analytical teaching notes that capture interdisciplinary issues faced in field
- Cases expose students to a range of decision dilemmas, provide virtual experiences, and promote critical thinking skills through independent analysis, as well as case-method class discussion
- Invested financially and intellectually in creating the teaching tools.
- Worked with the following to publish our cases online, open-access, promote uptake, and expand access:

Harvard Business Publishing (HBP) - a known and trusted source for teaching materials in the business, public policy, and management world; original publisher of cases

ecch - “the world’s largest case clearing house.”; secondary source for publication

GHDonline.org – third source for online publication and open-access offering (*our own website*)

- Formed a Global Health Delivery Faculty Network to work directly with interested faculty from around the world to train them how to teach our cases and incorporate them into curricula

Findings

- Despite qualitatively positive feedback, uptake and use of the cases has been slower than anticipated judging from website downloads.

1.Harvard Business Publishing (HBP)—In the first year, there were 1,814 downloads

2.ecch—In the first year, there were 79 downloads

3.GHDonline – 42 organizations from 19 countries from October 1, 2012 to December 26, 2012 downloaded 32 different cases

Title	Disease	Topic
HIV in Thailand: The 100% Condom Program (and The 100% Condom Program: Part B)	HIV/AIDS	HIV prevention, harm reduction, stakeholder alignment
The Peruvian National Tuberculosis Control Program	Tuberculosis	Tuberculosis control, program management, vertical programming, public health, leadership
Multi-Drug Resistant Tuberculosis Treatment in Peru	Multi-Drug Resistant Tuberculosis	Multi-drug resistant tuberculosis treatment, advocacy, policy change, community health workers
HIV Voluntary Counseling and Testing in Hinche, Haiti (and Two Years in Hinche)	HIV/AIDS	HIV prevention, government-NGO partnerships, community-based organizations
Polio Elimination in Uttar Pradesh	Polio	Global collaboration, polio elimination and immunization campaigns, supply chain management
Iran’s Triangular Clinic	HIV/AIDS	Comprehensive HIV prevention, harm reduction, marginalized populations
Botswana’s Program for Preventing Mother-to-Child HIV Transmission	HIV/AIDS	HIV prevention, health care policy, horizontal programming, translation of research into practice
The AIDS Support Organization (TASO) of Uganda	HIV/AIDS	HIV prevention and treatment, home- and clinic-based care, service expansion
Building Local Capacity for Health Commodity Manufacturing: A to Z Textile Mills Ltd.	Malaria	Malaria prevention, public-private partnerships, incentive-based supply chain, global health commodity manufacturing
BRAC’s Tuberculosis Program: Pioneering DOT Treatment for TB in Rural Bangladesh	Tuberculosis	Tuberculosis control, community health workers, rural nongovernmental organizations, social enterprise
Tuberculosis in Dhaka: BRAC’s Urban TB Program	Tuberculosis	Tuberculosis control, urban nongovernmental organizations, service delivery innovation
Tobacco Control in South Africa (and Tobacco Control in South Africa: Next Steps)	Drug Addiction	Tobacco control, health policy, advocacy, chronic disease prevention
The Academic Model for the Prevention and Treatment of HIV/AIDS (AMPATH)	HIV/AIDS	HIV treatment and prevention, the role of academic medical centers, service expansion, home-based counseling and treatment
Treating Malnutrition: Designing Protocols for Ready-to-Use Therapeutic Foods in Haiti	Malnutrition	Childhood malnutrition, health policy implementation
The Measles Initiative	Measles	Measles vaccination campaigns, international partnerships, coordination of multilateral global health initiatives and national governments, strategy
Investing in Global Health: Botanical Extracts Ltd.	Malaria	Malaria eradication and control, pharmaceutical supply chains, public-private partnerships, health commodity manufacturing
loveLife: Preventing HIV Among South African Youth (and Part B)	HIV/AIDS	HIV prevention among youth, stigma, demand generation, strategy, scale up, sustaining delivery at scale
HIV/AIDS in Brazil: Delivering Prevention in a Decentralized Health System	HIV/AIDS	HIV prevention, strategy, sustainability, role of civil society, human rights
HIV Prevention in Maharashtra, India	HIV/AIDS	HIV prevention, targeted interventions, strategy, marginalized populations
The Avahan India AIDS Initiative: Managing Targeted HIV Prevention at Scale	HIV/AIDS	HIV prevention, scaling up, strategy, management and operations, sustainability, transferring large-scale programs to government ownership
HIV/AIDS in Indonesia: Building a Coordinated National Response	HIV/AIDS	HIV prevention, flexible donor financing, national strategy, sustainability
loveLife: Transitions After 2005	HIV/AIDS	HIV prevention, leadership, national strategy, sustainability, impact of financing
The Indus Hospital: Delivering Free Health Care in Pakistan	HIV/AIDS	Workforce management, sustainability, role of civil society, human rights, information systems, organizational culture
Malaria Control in Zambia	Malaria	Malaria eradication and control, supply chain management, leadership, national strategy
Roll-Out of Rapid Diagnostic Tests for Malaria in Swaziland	Malaria	Malaria eradication and control, supply chain management, diagnostic testing strategies, national strategy
Electronic Medical Records at ISS Clinic Mbarara, Uganda	HIV/AIDS	Health information systems, HIV treatment, management and operations, health research
Concept Note: The Global Health Supply Chain	Global health	Manufacturing, procurement, and distribution; how patient care and supply chains interface and affect operations
Concept Note: The Global Fund to Fight AIDS, Tuberculosis and Malaria	Global health	The history, management, structure, financing, and strategy of the Global Fund to Fight Aids, Tuberculosis and Malaria

Figure 1: The GHD Case Collection: product titles, disease and topical foci.

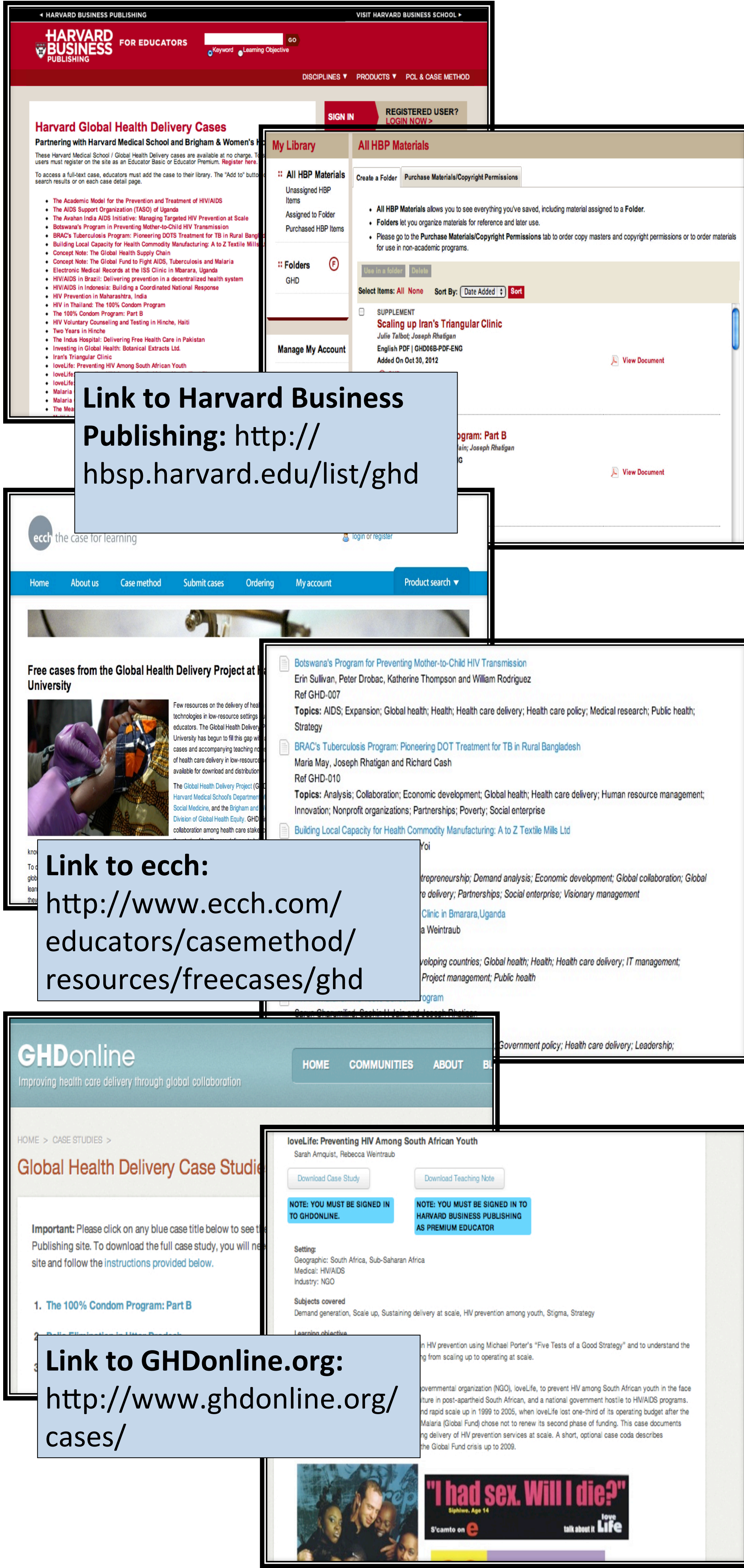


Figure 2: Means to access the GHD Case Collection.

Conclusions

- Global health delivery educational materials will be required as the field emerges
- The field could benefit from improved educational resource dissemination mechanisms and communication among instructors.
- Cases are available free of charge via www.ghdonline.org/cases

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